

Topic: Custom Wood Burning

Who is important or necessary for clients to know in this website topic

It is important for the clients to know who is doing the wood burning and the skills they may have. To some degree it would be important for them to know about the supplier.

I am the person who will be doing all of the wood burning for the products. I have several years of experience working with the tools and materials involved in the process. I will be using several suppliers to get the materials which are wood burnt and the finishes and sealers used to finish off the products.

What information needs to be given to the client in this website topic

The client needs to be aware of the time frame for the product. The time it takes to get the materials and the time need to prep, work and finish the product. Some of the materials will come prepared for the wood burning process and others will require time to prep the surface for the optimal look and feel. The time it takes for the finished and sealers to dry will also be need to be accounted for. Custom designs will need to be processed and fitted to signs. All art work will need to be converted into workable formats. This will apply to images that are not clip art. This means black and white conversion and simplification to some of the images.

Where can the client get or do the information in this website topic

The client can get information on the custom designs form the design page. The client can get the timeframe information by email or timetable worked into the site. Times will vary depending on

the difficulty and size of the project. The number of active projects will also affect the time needed to complete the project.

When can the client get or do the information in this website topic

The client can get the information in this topic in either an email with a design and time quote. Or they can find the information on the design page.

Why should the client be getting or doing the information in this website topic

The client should be getting the information in this topic so they can have a reasonable expectation for the time it takes to create a quality product and they have a good idea what they can expect to receive and how much it will cost. This page will give them a good idea if they want to buy this product.

How will this information help the client in this website topic

This information will help the client decide what they want for a design and if it will arrive within their time frame and budget.

Topic: About the Artist

Who is important or necessary for clients to know in this website topic

It is important that the client knows who will be doing their product and the background this person has. I have been doing wood burning for several years now and I have done many different types of wood burning. I have used both low-tech options (such as a magnifying glass) and hand tools designed for the wood burning process. I have recently won an award for a

coaster set I created in a local fair. Current personal projects feature a staff that will feature a silver pewter inlay, and a large motif, a selection of wood medallions that will also double as coasters, and a table top that will eventually feature the Risk game board or a map of Middle Earth.

What information needs to be given to the client in this website topic

The client will receive the information regarding the person who is creating their work and what the person has previously done.

Where can the client get or do the information in this website topic

The client can get this information on the about page which will be linked to the website via the about button in the main navigation bar information could also be posted via social media.

When can the client get or do the information in this website topic

The client can get this information when reading the about tab or when viewing the social media pages that could be created for the business.

Why should the client be getting or doing the information in this website topic

The client should be getting this information in order to make a better educated decision about using the service and buying products from the business.

How will this information help the client in this website topic

The client will need the information in order to make an educated decision concerning the business.

Topic: Process of making the product.

Who is important or necessary for clients to know in this website topic

There is not really a who involved in this portion because the individual should have gotten an idea of who is involved from the about page or another page that involves the artist. There will be links to direct the client to this information.

What information needs to be given to the client in this website topic

The client will be given the information concerning the process of creating their product. This includes: anything pertinent to the building or forming of the wooden product, the tools, materials, and methods used to create the wood burning including any form for designing or alterations that could occur to images, and the finishing and sealing of the product prior to shipping. If the client has any issues with materials being used or types of finished or sealers there will be alternatives offered at additional cost to replace the standard items that would have been used. If the client wished to commission a design for them to use (do the wood burning themselves) information will also be offered on what goes into creating those as well.

Where can the client get or do the information in this website topic\

The client can apply this information when making purchases or when looking to buy the products offered.

When can the client get or do the information in this website topic

The client can access this information through the processes page and use it to guide their purchasing.

Why should the client be getting or doing the information in this website topic

The client should be getting this information because there are rare allergies to certain chemicals that can be left in residue on the wood, or the client may have environmental concerns about products and they wish to use something else for their specific product.

How will this information help the client in this website topic

This information will help the client know what is going to happen through the process of creating their item. This information can also help the client make a decision concerning what types of materials will or can be used in the creation of their item.